S

737 398-9161
steven.joureau@gmail.com

Austin, TX

Steven Joureau

With a background in graphic design and art direction, I have developed and executed a diverse range of print and digital assets, including advertising materials, media content, signage, executive presentations, and educational resources. My proficiency in Adobe InDesign, Illustrator, Photoshop, and After Effects enables me to craft engaging visuals that resonate with audiences as needed. I thrive in both collaborative team settings and independent work environments, embracing the challenges that every project brings.

Software Skills

> Adobe Illustrator
> Adobe InDesign
> Adobe Photoshop
> Adobe After Effects
> Adobe XD / Figma
> Adobe Acrobat

> Microsoft Suite
> Google Suite
> Slack / Teams / Asana

Languages

> English
> Spanish

Education & Certification

> Parsons The New School of Design,
  New York, NY - 2003-2005:
  BFA in Communication Design,
  Advertising for Print, Web and TV

> Chavon - La Escuela de Diseño,
  La Romana, DR - 2001-2003:
  AAS Graphic Design, Print & Digital

> LGPO Raoul Georges Nicolo,
  Basse-Terre, 1997-2001:
  Baccalauréat Arts Appliqués

Professional Experience

> Sales Associate, Office Depot   (2023-2025)
Improved customer satisfaction by efficiently assisting with product location and sales recommendations.

· Welcomed and helped customers find items in-store.
· Turned incoming freight into rack-ready items.
· Worked POS and supported sales and print services with recommendations and guidance.

> Teacher Assistant, Kokua/Amergis/LLN   (2023-2024)
· Enhanced classroom environment and provided individualized support to students with learning disabilities.

· Created a safe classroom environment.
· Provided one-on-one support for students.
· Served as a substitute teacher.

> Brand Ambassador, Clear / Field Technician Rep., RMS   (2023-2024)
Ensured company security compliance and improved customer verification processes.

· Represented the company and ensured security compliance.
· Supported and verified customers in the wait line.

> Delivery Driver, Domino Pizza / Uber   (2022-2023)
Increased customer satisfaction through timely and accurate deliveries.

· Ensured timely and accurate deliveries of orders.

> Teacher Assistant/Substitute Teacher, AISD   (2020-2023)
Provided comprehensive classroom support and guided students through lessons and activities.

· Assisted teachers and students individually and in groups.
· Guided students through lessons, activities, and assignments.
· Ensured student safety indoors and outdoors.

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> Associate, Floor & Decor   (2020-2022)
Enhanced customer service and streamline order processing using an organizational chart.

  · Aim to strengthen timely service efficiency in store and while delivering orders.

> Stay at Home **Dad** & Remote **Graphic Design**   (2018-2020)
Engaged children in educational activities and completed remote catalog design projects.

  · Assisted with guided travel groups of students aged 4 to 12.
  · Provided entertaining experiences through various activities.
  · Completed remote catalog design projects.

> 2D Animation Instructor, **Greta**   (2017-2018)
Taught animation principles and provided hands-on practice with storyboarding
and After Effects.

  · Taught animation principles.
  · Provided hands-on practice using storyboarding and After Effects.

> Art Teacher, **Rectorat**   (2014-2017)
Developed curriculum to enhance student's use of design in their work studies.

  · Taught Applied Art principles.
  · Developed curriculum for art as a media of expression.

> Graphic Designer, **ComUnZebre**   (2013-2018)
Improved customer online presence through logo design, layout direction, and image editing.

  · Worked on logo design and sitemap templating.
  · Provided layout design direction and image editing.
  · Recommended typeface and color matching.

> Art Director, **Publicis Caribe Ad**   (2007-2012)
Delivered high-quality visuals for ad campaigns, meeting deadlines
and aligning with customer needs.

  · Created artwork based on commercial briefs.
  · Provided storyboards and ad campaign mock-ups.
  · Ensured high-resolution, high-quality visuals.

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